

Subject: Re: Planet Fitness Ribbon Cutting

From: Mayra Alvarez

Date: 07/12/2016 10:29 AM

To: Noah Strouse

CC: Diana Yedoyan <diana.yedoyan@lacity.org>, Jessica Alvarenga <jessica.alvarenga@lacity.org>, Blair Besten <blair@historiccore.bid>, Patti Berman <patti.berman@dlanc.com>

Hi Noah -

I had already received a request through their developer as well. Should we coordinate instead, or should I continue with their team?

--

Mayra I. Álvarez

Executive Assistant
and Scheduler



COUNCILMEMBER JOSE HUIZAR
14TH DISTRICT, CITY OF LOS ANGELES
D (213) 978-3044
F (213) 847-0680
E mayra.alvarez@lacity.org
200 N. Spring St., Suite 465
Los Angeles, CA 90012

On Thu, Jul 7, 2016 at 9:28 AM, Noah Strouse <noah@historiccore.bid> wrote:

Ahhh of course my apologies. Slipped my mind. In that case, Mayra, please let us know any available dates and we'll go ahead with the ceremony with whomever from Planet Fitness is available at that time.



NOAH STROUSE

Director of Marketing & Services

209-211 W 5th Street
Los Angeles, California 90013

p [213/488-1901](tel:2134881901)
c [310/383-6304](tel:3103836304)
HistoricCore.BID

FOLLOW US ON:
[facebook](#) / [twitter](#) / [instagram](#)

SIGN UP FOR OUR
NEWSLETTER

24HR HOTLINE:
[213/239-8336](tel:2132398336)

On Thu, Jul 7, 2016 at 9:22 AM, Diana Yedoyan <diana.yedoyan@lacity.org> wrote:

Hey Noah,

I'll let Mayra respond, but this is during Council Recess and believe the CM is out of town.

On Wed, Jul 6, 2016 at 2:16 PM, Noah Strouse <noah@historiccore.bid> wrote:

Apologies, just received word that they'd like to change the requested window to July 19th - 22nd.

NOAH STROUSE

Director of Marketing & Services

209-211 W 5th Street
Los Angeles, California 90013

p [213/488-1901](tel:2134881901)
c [310/383-6304](tel:3103836304)
HistoricCore.BID

FOLLOW US ON:
[facebook](#) / [twitter](#) / [instagram](#)



SIGN UP FOR OUR
NEWSLETTER

24HR HOTLINE:
[213/239-8336](tel:2132398336)

On Wed, Jul 6, 2016 at 1:48 PM, Noah Strouse <noah@historiccore.bid> wrote:

Dear Mayra,

The Historic Core BID would like to hold a ribbon cutting ceremony to celebrate the opening of national gym chain Planet Fitness's opening on Broadway and 5th. The gym brings an important asset to the community and activates the previously vacant storefront on a difficult stretch of Broadway.

The company has just informed us that their COO will be in town July 18th - 21st and they would like to schedule a ceremony during those dates. Is there any availability on the Councilmember's schedule that week?

Thank you,

Noah



NOAH STROUSE

Director of Marketing & Services

209-211 W 5th Street
Los Angeles, California 90013

p [213/488-1901](tel:2134881901)
c [310/383-6304](tel:3103836304)
HistoricCore.BID

FOLLOW US ON:
[facebook](#) / [twitter](#) / [instagram](#)

SIGN UP FOR OUR
NEWSLETTER

24HR HOTLINE:
[213/239-8336](tel:2132398336)

--
Diana Yedoyan

Legislative Deputy

Office of Councilmember José Huizar
City of Los Angeles | Council District 14

City Hall
200 N. Spring St | Room 465
Los Angeles, CA 90012
(213) 473-7014 office | (213) 847-0680 fax
diana.yedoyan@lacity.org

For regular updates and to sign up for our E-Newsletter, please visit our updated [José Huizar CD 14 website](#). Click on the icons below to follow us on Twitter, Facebook, and YouTube



